

HAKKASAN GROUP

INSPIRES

Inspiring Employees, Communities and Causes
Impact Report 2019

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About Our Efforts

Hakkasan Group Inspires launched in January 2019 as the philanthropic platform of Hakkasan Group. The overall mission for Hakkasan Group Inspires is to build a more engaging, purpose driven company that invests in the success of our employees and communities. Hakkasan Group Inspires tracks impact based on four pillars of giving: Community Development, Education, Hunger Relief and Animal Welfare.

While we have a global impact, the data reported is primarily focused on our initiatives in the United States and the UK. We had a 2019 goal of \$500,000 in financial impact on our communities and exceeded this by more than 30 percent. We are proud to showcase our efforts of 2019; however, we are looking forward to the sustained impact these efforts will have within our communities.

Thank you for your continued support as we passionately lay a strong foundation that inspires social change around the world.

Casey Flair,
Director of Employee Engagement



Building a more engaging, purpose driven company that invests in the success of our employees and communities



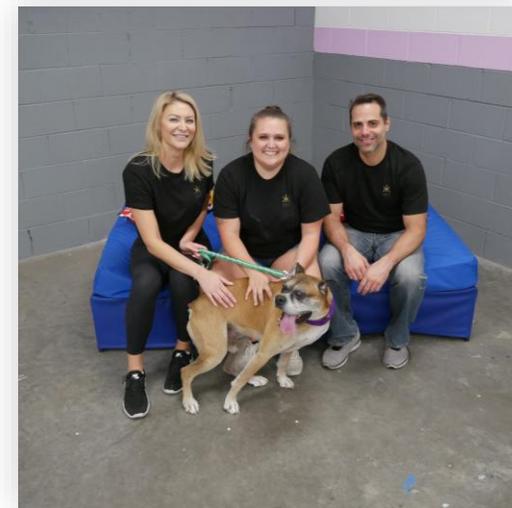
COMMUNITY DEVELOPMENT



EDUCATION



HUNGER RELIEF



ANIMAL WELFARE



Community Development

We are dedicated to community empowerment and the enhancement of human welfare. By supporting organizations that seek to improve human needs, economic issues and environmental problems, we can positively impact the communities we operate in.

Education

We support education advocacy organizations that assist in learning-based initiatives and make quality education easily accessible to all students.





Hunger Relief

We strive to eradicate hunger and food insecurity by partnering with organizations that foster collective action towards this cause. Through program assistance, food bank support and sustainability encouragement, we offer resources to combat the condition and provide hunger relief.

Animal Welfare

We are passionate about offering assistance to programs that help protect and maintain the sanctity of animal welfare and improve quality of life.



Impact



Sponsorships

In 2019, Hakkasan Group sponsored over 50 charities. These funds are distributed directly to the non-profit for general operating and allow our community partners to further their mission.



\$145,507.09



Donations

Donations from Hakkasan Group allow non-profits to enrich their fundraising event. Although the value of each item is set, many times the non-profit can raise upwards of five times the value, making the actual financial impact on the non-profit much greater.

\$152,275.00

In-Kind

In-Kind donations made by Hakkasan Group bring added value to charitable events, while providing a platform to showcase our restaurants culinary experience to a wider audience.

\$64,349.56



Restaurant Fundraisers

The successes of our restaurants are built on crafting remarkable experiences. Non-profits utilize our venues to create unique events to fundraise for their cause.

\$127,157.95





Hakkasan Group Charity Golf Invitational

Hakkasan Group partnered with Keep Memory Alive for our 3rd Annual Charity Golf Invitational. Powered by the nightlife division, customers and employees alike look forward to hitting the greens for a great cause.

\$100,000.00

Employee Charitable Fund

In 2019, the Employee Charitable Fund was established, giving employees the ability to contribute to causes they care about within our four pillars of giving.



\$66,620.00

Volunteering

Hakkasan Group employees donated over 800 hours to non-profits in corporate based volunteer events. With the value of a volunteer hour in 2019 valued by the Independent Sector at \$25.43, these hours have substantial financial impact. In addition to volunteering, they also donated over 70 units of blood, saving over 225 lives.

\$20,235.92



Impact Report Summary 2019



Sponsorships	\$ 245,507.09
Donations	\$ 152,275.00
In-Kind	\$ 64,349.56
Fundraisers	\$ 127,157.95
Employee Giving	\$ 86,855.92
2019 Total	\$ 676,145.52

Employee Engagement



Employee Engagement



WET REPUBLIC
TASTING PARTY



LUNCH &
LEARNS



PARTNERSHIP
SOCIALS



EMPLOYEE
APPRECIATION BBQ



HALLOWEEN



THANKSGIVING

Hakkasan Group Inspires launched an employee engagement component to the company culture in 2019. Introducing new employee engagement events, while revamping existing events. The annual Wet Republic tasting party brought together employees from every department in a new interactive location. Quarterly lunch & learn sessions shed light on important company policies and new initiatives, while partnership socials introduced employees to their coworkers in a fun and interactive get-together. Over 2,000 employees and their families took part in our inaugural Employee Appreciation BBQ. Halloween and Thanksgiving brought together the entire team to enjoy the holidays.

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